

# CHARITABLE GAMING HIGHLIGHT\$



2007 Volume 20, No. 1



## A Star is Reborn

Betty Boop™ is taking center stage on our new 50 cent charity game ticket. She will be appearing at bingos and licensed clubs throughout Michigan. For more information, contact your supplier.

## Big Money Bingo Proves Its Name!

Big Money Bingo paid off in a BIG way on April 3<sup>rd</sup> for one lucky bingo player at the ARC of Shiawassee County in Owosso. The Big Money Bingo jackpot of \$67,804 was the first jackpot awarded in the new game since it debuted March 15<sup>th</sup>. It is believed to be the largest charitable bingo prize ever awarded in the United States.

Renee Kingsbury likes playing Bingo every Tuesday, but Tuesday, April 3<sup>rd</sup> proved more exciting than usual as she beat out players at larger bingo halls in Grand Rapids, Muskegon, Kalamazoo, Battle Creek, and Lansing by **completing her coverall on the 50<sup>th</sup> ball drawn**. She said she just finished building a new home and now with her winnings, she can add a new garage. She also said she definitely will be playing Big Money Bingo again.



For information on how to join the Big Money Bingo game, where to find a participating location, or answers to frequently asked questions, please visit our website at [www.michigan.gov/cg](http://www.michigan.gov/cg) and click on the Big Money Bingo link. For the current Big Money Bingo jackpot visit [www.bingobonuszone.com](http://www.bingobonuszone.com).



Renee Kingsbury and Melissa Schutt of the ARC of Shiawassee County hold Renee's winning Big Money Bingo card and check for \$67,804.

## Big Money Bingo (continued)

On April 21, Barbara Boutell of Macomb Township, playing at Lu's Plaza, became the second winner of the Big Money Bingo game. With the progressive up to 51 balls, Boutell needed 5 balls to cover her Big Money Bingo card after the 46<sup>th</sup> call. The next 5 balls drawn were the open numbers on her card. 073, the last number called, turned out to be worth \$63,540 for Boutell.

Before leaving for the bingo hall, Boutell phoned her daughter in Texas who told her to "win enough money to come and visit." Now Barbara and her husband can fly first class!

Big Money Bingo is a progressive jackpot game linking bingo games together with a simple-to-operate system employing satellite technology.



Barbara Boutell and her husband Bill hold the winning Big Money Bingo card and Barbara's check for \$63,540.

The Big Money Bingo jackpot starts at \$5,000 and grows each day until it is won. Each progression will begin with a maximum 49 numbers and remain fixed for seven days. If the jackpot is not won, the number of required calls will increase by one each week.

## Naturally Fantastic

Lake 'N' Trail has significantly increased ticket sales for the clubs that have added it to their variety.



Remember, variety increases sales. When new games are added they may replace a fraction of the sales from other tickets but ultimately, overall sales will go up.

If you would like to sell more tickets but are having problems with accountability and recordkeeping, please contact your inspector.

## CHARITABLE GAMING HIGHLIGHT\$

2007 Volume 20, No. 1

Gary C. Peters ..... Commissioner  
Michael G. Petersen ..... Deputy Commissioner  
Charitable Gaming  
Editor ..... Lorrie Dundon  
Contributing Writers ..... Lorrie Dundon,  
Todd Gardner, Val Johnson, Mary Panetta, and  
Tom Reich.

HIGHLIGHT\$ is an official publication of the Michigan Lottery, Charitable Gaming Division.

Articles from HIGHLIGHT\$ may be reprinted with the prior approval of the Michigan Lottery. All inquiries may be directed to:

Michigan Lottery  
Charitable Gaming Division  
P.O. Box 30023  
Lansing, MI 48909  
Phone: (517) 335-5780  
[www.michigan.gov/cg](http://www.michigan.gov/cg)

Total copies printed: 4,000; Total cost: \$1,422;  
Cost per copy: \$0.36.

## Fare Thee Well, Bob

After 30 years as a civil servant, with nearly 18 of those years working for the Michigan Lottery Charitable Gaming Division, Bob Blessing has hung up his regulator hat so he can get busy doing the things he *wants* to do! We have enjoyed Bob as Licensing Director, Inspection Director, and Gaming Unit Director.

In the spirit of a true Michigander, Bob will be retiring to northern Michigan rather than migrating south. For many years to come, Bob will be a CG legend and will be greatly missed. Congratulations, Bob!



---

## Increasing Bingo Attendance Made Easy

Big Money Bingo has proven to be an exciting addition for players as well as providing a boost to struggling bingo games. Many bingo games, including some that were on the verge of closing, are reporting significant increases in attendance since the introduction of the Big Money Bingo game. Here are some responses we've received:

"Shortly after the Big Money Bingo game started, new faces began showing up. **Most of the new faces were brand new bingo players in their 30s and 40's.**" "We had so much money we had to use two deposit bags!"—Mark Jastrzembski, West Michigan Speedskating Club, Muskegon

"Our game was dying before, but since we started Big Money Bingo new players are coming out of the woodwork. **Some of them said they haven't played bingo in years but were curious about the Big Money Bingo game.**" "The game was well thought out. All I have to do is push a button."—Ron Pompilius, K of C 2659, Howell

"**We're not just getting bingo players that are new to our hall, we are getting players that are new to the game of bingo.**" "Implementing the Big Money Bingo game was easy. The more we play, the more comfortable we have become operating the game."—Melissa Schutt, ARC of Shiawassee County, Owosso

"**We are getting an average of 25-30 players from the Toledo area coming up to play at our game.**" "The players seem to like it and the game runs real smooth." —Dick Miller, K of C 1266, Monroe

"We were averaging about 30 players, now we usually get around 60. **Just the other day we had five players who had never played bingo before, now they are regulars.**"—Albert Heneka, Eagles 4077, Atlanta

For more information on Big Money Bingo, visit our website at [www.michigan.gov/cg](http://www.michigan.gov/cg) and click on the Big Money Bingo link.

# Rule Changes

On March 12, 2007, new administrative rules for charitable gaming went into effect. Below is a summary of some of the most significant changes:

## Bingo

- ◆ A one hour minimum is no longer required between bingos, but game times may not overlap.
- ◆ Charity game tickets may be sold at bingo only during the time stated on the bingo license.
- ◆ Bonanza bingo cards may be used.
- ◆ Workers no longer have to be members of the organization; however, the bingo chairperson must still be a bona fide member for at least six months.
- ◆ Workers may receive food and beverages valued up to \$10 if consumed while working.
- ◆ The cost for the use of bingo equipment may be paid on a percentage basis, with prior written approval from the bureau.
- ◆ Hall licensees may advertise any licensed gaming activity conducted at their hall. Advertising must include the name of the organization, the organization's license number, and the purpose for which the net proceeds will be used.
- ◆ A licensed hall is responsible for maintaining all bingo equipment.
- ◆ A location may be rented on a percentage basis under a bureau-approved rental agreement.
- ◆ The number of bingos allowed at a location per week has increased to 14.
- ◆ More than two bingo licenses may be issued for the same day at any one location.
- ◆ Hall owners may assist organizations in the operation, but not the management, of their licensed gaming event. *(This means no handling of money or bingo cards, or completing game records.)*

## Raffle / Charity Game Ticket

- ◆ Workers may receive food and beverages valued up to \$10 if consumed while working.

## Millionaire Party

- ◆ The recordkeeper of a millionaire party must now be a bona fide member of the organization.
- ◆ Workers no longer have to be members of the organization; however, the millionaire party chairperson must still be a bona fide member for at least six months.
- ◆ Workers may receive food and beverages valued up to \$10 if consumed while working.
- ◆ The maximum number of players at a blackjack table has been increased to 10.
- ◆ A licensee may pay a percentage of revenue or net profits for the use of equipment or services at a millionaire party.
- ◆ Millionaire party equipment owners are no longer required to permanently affix their name to all equipment.
- ◆ Location owners may advertise licensed millionaire parties conducted at their location if a rental agreement is approved by the bureau. Advertising must include the name of the organization, the organization's license number, and the purpose for which the net proceeds will be used.
- ◆ Location owners may assist organizations in the operation, but not the management, of their licensed gaming event. *(This means no handling of money or chips, or completing game records.)*
- ◆ A location may be rented on a percentage basis under a bureau-approved rental agreement.

## Suppliers

- ◆ Suppliers of millionaire party equipment must file an itemized price list, with an effective date, of all equipment and services with the bureau.
- ◆ A licensed supplier may assist organizations with the operation, but not the management, of their licensed gaming event. *(This means no handling of money, chips, or bingo cards, or completing game records.)*



## Texas Hold'em Changes

Due to the overwhelming popularity of Texas Hold'em, the Tournament Texas Hold'em and Fixed Limit Texas Hold'em directives have been revised. These changes are intended to make the games easier to operate and protect the interests of millionaire party licensees.

The following is a summary of the directive changes:

- ◆ Players may now deal the cards for Tournament Texas Hold'em.
- ◆ Check raising is now allowed in Fixed Limit Texas Hold'em.
- ◆ Only members of the millionaire party licensee may handle cash, chips, collection of the rake, and completion of the game records. A non-member working as a dealer may still collect the required house rake for each round of play.
- ◆ A supplier, their agent, or employee, may not play or deal cards at a licensed gaming event where they are providing equipment and/or services.
- ◆ Under a bureau-approved rental agreement, a location owner may advertise a licensed event conducted at their location if the advertisement includes the name of the licensee, the license number, and the purpose for which the proceeds will be used.
- ◆ If a location is shared by more than one millionaire party licensee:
  - Each licensee must use clearly distinguishable chips.
  - Each licensee must be accountable for their own game records and deposit.
  - Workers may only be paid by one licensee.
- ◆ House rules must be on 8 ½ x 11 paper and available to all players.

## Computerized Applications on Web

Many applicants have indicated it would be easier to fill out their license application on their computer and print it off rather than filling it out by hand. In response to these requests, we have added some applications to our computerized forms. You can complete the millionaire party license, raffle license, and special bingo license applications while on your computer.

To access our computerized forms, go to our website at [www.michigan.gov/cg](http://www.michigan.gov/cg).

From the home page, click on Computerized Forms icon



then choose the application you want.

While on your computer, simply fill in the blanks, print the form, get the required signatures and fee, and drop it in the mail to us. Please don't forget to allow at least 4 weeks for processing. If you are going to use an overnight delivery service to our street address, do NOT use the United States Postal Service — they do not deliver directly to our office building.

## Frequently Asked Questions: Texas Hold'em

With the fast-growing popularity of Texas Hold'em as a means of fundraising, many of the same questions are posed on a regular basis. The following are answers to those questions.

### **Is there a limit to the amount of money we can receive in one day of a millionaire party?**

Yes. The maximum amount of money that you may receive in exchange for imitation money or chips is \$15,000 per day. For example, if the buy-in for your Texas Hold'em tournament is \$100, you can have up to 150 players, if no other millionaire party games are conducted.



### **Can Texas Hold'em be conducted at a bar?**

Yes. A licensed millionaire party may be conducted at a bar or any other location.

The bar/location owner or their agents or employees may not:

- ◆ Participate in the management of the game—which means they cannot handle chips or cash, or complete game records.
- ◆ Participate as a player or deal cards at the millionaire party event at their location.

### **The supplier we are renting the equipment from has offered to help us run our millionaire party. Is this permitted?**

Suppliers, or their agents or employees, can assist in the operation of the game, but they may not:

- ◆ Participate in the management of the game—which means they cannot handle chips or cash, or complete game records.
- ◆ Participate as a player or deal cards at a gaming event in which they are providing equipment or services.
- ◆ Advertise the licensed gaming event.

### **Can the location owner advertise the millionaire party?**

Yes. The advertisement must include the name of the licensee, the license number, and the purpose for which the proceeds will be used. If the location is donated and the location owner intends to advertise the event, then a rental agreement is required.

### **Can two licensees share a location?**

Yes. Each licensee must:

- ◆ Use clearly distinguishable chips
- ◆ Complete their own game forms
- ◆ Deposit their entire proceeds into their own bank account

### **If two licensees share a location, can both licensees pay the dealers?**

No. A worker/dealer can only be paid by one licensee per day.

## Administrative Action

### Suspended Licenses

Organization Name	City	Violation(s)	Length	Date	License
EAGLES 629	Flint	Failure to maintain accurate/current records; failure to deposit proceeds timely; failure to account for all funds.	2 weeks	1/28/07	Annual CGT
EAGLES 3575	Waterford	Failure to maintain accurate/current records; failure to deposit proceeds timely; failure to account for all funds.	6 weeks	2/18/07	Annual CGT
AMERICAN LEGION 165	Midland	Failure to maintain accurate/current records; failure to deposit proceeds timely; failure to account for all funds.	1 week	2/25/07	Annual CGT
EAGLES 2449	Hazel Park	Failure to maintain accurate/current records; failure to account for all funds.	5 weeks	2/25/07	Annual CGT
AMERICAN LEGION 404	Harrison	Conducting unlicensed gaming events.	1 week	3/18/07	Annual CGT
EAGLES 3851	Durand	Failure to maintain accurate/current records; failure to account for all funds.	3 weeks	3/18/07	Annual CGT
AMERICAN LEGION 380	Carson City	Failure to maintain accurate/current records; failure to deposit proceeds in a timely manner; failure to account for all funds.	2 weeks	4/8/07	Annual CGT
AMERICAN LEGION 52	Coldwater	Failure to deposit proceeds timely; failure to maintain accurate/current records; failure to account for all funds.	3 weeks	4/8/07	Annual CGT
MOOSE 705	Reed City	Failure to maintain accurate/current records; failure to account for all funds.	1 week	4/22/07	Annual CGT
AMERICAN LEGION FLINT COUNCIL	Flint	Charity game ticket records not available for review.	2 weeks	4/29/07	Annual CGT
ANCHOR BAY LIONS CLUB	Anchorville	Failure to maintain accurate/current records; failure to account for all funds.	3 weeks	5/6/07	Bingo
AMERICAN LEGION 157	Quincy	Cashing checks out of charity game ticket revenue; failure to maintain accurate/ current records; failure to account for all funds.	1 week	5/13/07	Annual CGT
BLUE BAY SOUTH LLC	Jackson	Selling charity game tickets to an unlicensed organization.	1 week	5/27/07	CGT contract

### Other License Actions

Organization Name	City	Date	License	Status
H I T HANDICAPPERS IN TRANSITION (A21645)	Southgate	3/1/07	Bingo	Surrendered
H I T HANDICAPPERS IN TRANSITION (A21644)	Southgate	3/1/07	Bingo	Surrendered
H I T HANDICAPPERS IN TRANSITION (A21337)	Southgate	3/1/07	Bingo	Surrendered
H I T HANDICAPPERS IN TRANSITION (A21630)	Southgate	3/1/07	Bingo	Surrendered
H I T HANDICAPPERS IN TRANSITION (A21677)	Southgate	3/1/07	Bingo	Surrendered
H I T HANDICAPPERS IN TRANSITION (A20462)	Southgate	3/1/07	Bingo	Surrendered
H I T HANDICAPPERS IN TRANSITION (A21676)	Southgate	3/1/07	Bingo	Surrendered
EAGLES 1230	Pontiac	3/19/07	Annual CGT	Surrendered

## Legal Action

### Eagles 2460, Fenton

Richard Alan Smith, worker, pled guilty to Attempted Embezzlement by Agent or Trustee for \$20,000 or more. The 7th Circuit Court in Flint sentenced him to 36 months probation, supervision, court costs, and other fees totalling \$1,980; and restitution of \$36,086.50.

### Polish Falcons Nest, Bay City

Lynn Kalinowski, chairperson, pled guilty to forgery. The Bay County Circuit Court sentenced her to probation, \$420 in court fees, and restitution of \$11,557.47.



## Area Training Sessions

Charitable Gaming inspection staff conduct statewide training sessions for licensees covering topics such as recordkeeping, rules, and accountability. We encourage you to attend meetings in your area to stay current on the latest charitable gaming news and requirements.

The following training meetings will cover raffles, millionaire parties, bingo, and charity game tickets. All meetings are scheduled for 1 p.m. This schedule is subject to change. Please check our website at [www.michigan.gov/cg](http://www.michigan.gov/cg) for the most current list of training sessions.

July 24, 2007  
Eagles 612  
301 Detroit Street  
Jackson, MI

August 20, 2007  
Linda's Classic Bingo  
2029 Elms Road  
Swartz Creek, MI

September 13, 2007  
Select Auditorium  
1445 East Laketon Avenue  
Muskegon, MI

October 10, 2007  
Eagles 3292  
101 North State Street  
Gladwin, MI

November 7, 2007  
Lu's Plaza Hall  
18377 Hall Road  
Macomb Township, MI

December 12, 2007  
VFW 1355  
264 West Fawn River Road  
Sturgis, MI

Compulsive gambling can be treated. If you, a family member, co-worker, or a friend need help or would like to learn more about problem gambling and the programs available, please call the Michigan 24-Hour Help Line at 1-800-270-7117.